



AITPM

Leadership in
Traffic and Transport

PARTNER WITH AITPM

TRANSPORT MODELLING NETWORK (TMN)





About AITPM

The Australian Institute of Traffic Planning and Management Ltd (AITPM) is the peak body for traffic and transport practitioners in Australia.

We provide a central point of reference for practitioners in traffic and transport planning and management and have developed a niche position within the industry thanks to our concerted focus on the quality and level of engagement of our members.

From humble beginnings in 1966, the AITPM network is now extensive, with a database of more than 5000 practitioners receiving and accessing services and events. Our underlying strength is our membership. With current growth of more than 10% p.a., we now represent more than 1500 active individual and organisational members across Australia and New Zealand. Members of the Institute are linked primarily by a common vocational interest rather than by similar academic qualifications alone. We engage practitioners in the public, private, academic, and not-for-profit sectors, with members having diverse backgrounds and experiences, in fields of practice including:

- ◆ Traffic Engineering
- ◆ Transport Planning
- ◆ Traffic Modelling
- ◆ Transport and Land Use Modelling
- ◆ Active Transport
- ◆ Transport Policy
- ◆ Road Safety
- ◆ Traffic/Transport Research
- ◆ Intelligent Transport Systems
- ◆ Road Design

Our services and events address this broad range of areas of practice, exposing thousands of practitioners to the latest content, innovation, and technical perspectives every month.

While we are a truly national organisation, working together to share and grow the industry's body of knowledge to ultimately improve transport outcomes for all communities, our state branches are the local engine rooms of our activity. Our Branches support the local delivery of services on the ground in:

- ◆ Queensland
- ◆ New South Wales, also servicing the Australian Capital Territory
- ◆ Victoria, also servicing Tasmania
- ◆ South Australia
- ◆ Western Australia





Transport Modelling Network

The AITPM Transport Modelling Network (TMN) is dedicated to cultivating and catering for the interest knowledge and expertise of Transport and Land Use Modelling (TLUM) across Australia.

The TMN covers a broad range of Transport and Land Use Modelling activities for all modes of transport. This provides an opportunity for individuals from all sectors, including government, academia, research, data collection, software development and consulting to interact, share knowledge and promote good practice within the modelling community and to/from the wider transportation planning & engineering industry.

The Transport Modelling Network (TMN) is a national committee which is composed of elected representatives from every state and territory in Australia. Since being established in 2013, the key focus and associated activities of TMN can be summarised as follows:

AITPM National Conference:

- ◆ **Transport & Land Use Modelling Stream** | The TMN assists with the development of the transport and land use modelling stream by reviewing all abstract and paper reviews, and shortlisting a selection of keynote speaker options (for the TLUM workshop) in collaboration with the local conference organising committee.
- ◆ **Transport & Land Use Modelling Workshop** | The TMN organises and coordinates a Transport & Land Use Modelling Workshop, held either prior to or after the two core days of the AITPM National Conference.

Events and Seminars:

- ◆ **National Webinars** | The TMN organises and facilitates at least two national TLUM webinars per year. These webinars focus on issues or topics of interest as are being faced nationally and/or internationally.
- ◆ **Local Events (State/Territory based)** | The TMN organises and facilitate at least one local TLUM event per year in each state/territory, focused on local issues and/or projects being encountered by modellers/planners/engineers. Ideally the local events are of relevance and interest to both “modellers” and “non-modellers” alike.
- ◆ **Developing and maintaining links with international modelling groups** | Including NZMUGs, Modelling World (UK) and other groups as feasible. Where possible, to seek to run joint events using webinar or similar technologies.





Our ambitious vision for the industry

As the peak body for traffic and transport practitioners in Australia, it is our vision, that working together, the industry can achieve a sustainable, efficient, safe, multimodal transport system that is accessible by all communities.

To contribute to the achievement of this ambitious vision for the industry, our mission is to lead our members and practitioners to connect, collaborate, participate to advance their skills, capabilities, and knowledge. In doing so we will be focused on:

- ◆ **Community** | AITPM will grow a strong, connected, and supportive community of practitioners to enhance the resilience and capacity of the industry.
- ◆ **Collaboration** | AITPM will facilitate collaboration and engagement across the industry to influence better outcomes.
- ◆ **Capability** | AITPM will grow industry capability through sharing and developing knowledge and experience.
- ◆ **Governance and Organisational Excellence** | AITPM will ensure the correct operational enablers are in place to allow us to fulfill our mission and objectives.

The AITPM TMN is inviting likeminded organisations to partner with us in the achievement of this vision for the industry.

We are seeking partners that believe in collaboration, and that will work with us and our community of transport modelling practitioners to grow the capability of the industry in each of our states and territories.





Partner for growth

Partnering with the AITPM is an investment in the advancement of the traffic and transport industry, through supporting the enhancement of services, products, and knowledge.

Our partners are respected in the industry within their jurisdiction for the investment they make and through our promotional and profile opportunities, their brands are recognised within the local industry as leaders.

Our partnerships provide the opportunity for our partner organisations to showcase the talent, experience, and achievements of their teams amongst their industry peers and clients, building connections and strengthening their position as local leaders.

We invite you to partner with the AITPM Transport Modelling Network.

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TMN Partnership Package 2024

TMN Partner

Annual Investment	<p>\$4,500 excl GST</p> <p>5 available</p>
TMN Technical Event Program	<ul style="list-style-type: none">◆ Opportunity to arrange and host a 'sponsored' technical webinar, subject to approval of the event date, topic, and a suitably diverse selection of speakers (one from the Partner) Includes 10 free registrations for the company's use, in addition to any including speaker(s).◆ In collaboration with the TMN Committee, the opportunity to host one TMN in-person event in a branch, noting that allocation of the event will be on a first-come-first-served basis. Hosting includes the provision of a suitable venue and catering, the ability to provide 1 suitable speaker, and deliver a vote of thanks. Includes 5 free registrations per event for the company's use, in addition to any including speaker(s).◆ Recognition as a TMN Partner at all national and branch-based TMN events – 20 events programs for 2024.◆ Organisation logo displayed in all TMN event presentation slide packs.◆ Logo displayed on all TMN event communications and website registration page as TMN Partner.◆ Verbal acknowledgment at each TMN event.
Annual National Conference & Modelling Workshop	<ul style="list-style-type: none">◆ Right to review and select other conference sponsorship packages before general release.◆ 10% discount on Modelling Workshop Sponsorship package.
Digital Communications	<ul style="list-style-type: none">◆ Logo displayed on the TMN section of the website with hyperlinking.◆ Access for staff to event broadcasts.◆ Premium job advertising at Standard rate.