

## INVESTMENT ALLOCATIONS

2018/19

On 24 March 2018, National Council approved the allocation of \$89,000 to fund initiatives to support our Strategic Directions. These funds have been made available through AITPM's cash reserves and are not included in the 2018/19 operating budget.

Priority	Initiative
<b>Industry Sustainability</b>	<p><u>Ted Huxtable Grant</u></p> <p>Funds bequeathed by the late Ted Huxtable. Opportunity for members to seek financial support to research new or emerging initiatives.</p>
<b>Accountability</b>	<p><u>Governance training for national council</u></p> <p>Raise awareness of volunteer members serving on National Council of their duties and obligations as a Director.</p> <p><u>Professional business advice – consultancy</u></p> <p>Service provided by Associations Forum to offer advice on governance matters.</p> <p><u>Integration and upgrading of information systems and databases</u></p> <p>Consultancy to review existing systems and implement upgraded system to provide superior information about members, sponsors and events and assist in delivery of improved and relevant services.</p>
<b>Relationships and Networking</b>	<p><u>Review and formalisation of national conference procedures manual</u></p> <p>The national conference is AITPM's most important event and requires significant effort to deliver it. The existing documentation requires updating.</p>
<b>Professional Development</b>	<p><u>Develop pilot workshop in Melbourne for trialling professional development program</u></p> <p>AITPM is working with academia to develop a series of technical workshops to be delivered nationally. The pilot is the first step in developing the format and delivery model.</p> <p><u>Develop program of Podcasts to reach out to members</u></p> <p>Communicating information and messages to AITPM's diverse membership is challenging. The use of Podcasts to supplement the newsletter and website is a new initiative being trialled.</p>
<b>Industry Participation</b>	<p><u>Provision to develop publicity materials to market AITPM's leadership in the industry</u></p> <p>Assistance through a professional marketing consultancy to develop high quality materials to promote our brand.</p>