

# FY24-25

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# A YEAR IN FOCUS





# NOTE FROM THE BOARD CHAIR

REECE HUMPHREYS, STANTEC



This year has been an important time for the transport community. With infrastructure spending reducing and projects nearing their completion or operation, it has never been more important for appreciating the value that our profession adds to the lives of the communities that we live in.

One thing is certain – change is inevitable, and embracing change allows us to grow and adapt, ensuring that as an organisation we remain relevant. One of the things that I respect about the AITPM Community is our ability to adapt to change and progress.

This year has been an enriching and transformative experience. At the start of my tenure, I had two key objectives; to guide the organisation through our first year with a new governance structure; and, to update our strategic plan.

## NEW GOVERNANCE STRUCTURE

Three years ago, the Board started a journey that focused on a governance change that would allow us to provide improved governance and operational efficiency. The change was supported by our Members and adopted, allowing the Board to implement the new structure in August 2024.

Our year commenced with five elected directors, one each that represent the State Branches. We welcomed Ben Wood, Charles Mountain and Dan Brown to the Board, with Craig Wooldridge and me returning. New Board members bring a different perspective, and I have enjoyed the perspective, input and enthusiasm that each of the Board members have provided this year.

We also welcomed our first board appointed director, Mary Haverland, to the Board. Mary was selected after a thorough process that included identifying our skills gaps, an EOI and interview process and ultimately Board endorsement. It is a great result to have a long-standing member of our community as our first Board-appointed director.





# NOTE FROM THE BOARD CHAIR

REECE HUMPHREYS, STANTEC

## STRATEGIC PLAN

The second key focus of this year has been updating our Strategic Plan for the next three years. A member survey revealed a number of themes for what they would like to see us do next, including:

- Raising our profile.
- Increasing awareness of our profession outside of AITPM.
- Becoming more relevant to our community and the issues it is faced with.

The plan is a bold vision for AITPM, and the update defines our role in shaping Australia's transport future. At the outset, we sought to simplify a plan in terms of our purpose, our vision and our mission.

The impact that our Members have on the way people live their lives should not be understated. We are trusted thought leaders and experts. Our plan is about elevating our status in the community so that we can continue to be the voice of transport professionals.

A highlight of developing the Plan was the engagement process with a survey, stakeholder interviews, focus groups and a workshop conducted with 25 participants from our industry and community, including:

- The AITPM Board
- AITPM management and staff
- AITPM volunteers including the State Branch Committees, Transport Modelling and Emerging Professional Network
- Life members
- Sponsors and partners

Through the consultation and feedback process, a new plan was developed. The plan focuses on five strategic objectives; impact, technical excellence, professionalisation, outreach and engagement. Implementation of the plan includes a number of actions that we have prioritised with our CEO and the management team.

One of our key priorities is to update our name. This direction was made with the knowledge that our Members have provided overwhelming support for a name that better represents the broad community that we are. Alongside the name change, we will introduce updated branding, including a new logo – we look forward to sharing these updates with our Members over the coming months



# NOTE FROM THE BOARD CHAIR

REECE HUMPHREYS, STANTEC

## WE ARE IN THIS TOGETHER

One of my favourite aspects of AITPM is our community. The relationships that I have formed will be lifelong, and together we have achieved so much. I would like to extend a big thank you to a number of people, including:

- Our endless list of volunteers who provide their time for technical seminars, events, conferences, committees, networks and thought pieces. Your hard work, dedication, and support is greatly appreciated.
- AITPM Partners and Sponsors. Your continued support plays a big part in providing our Members opportunities to grow.
- Our CEO, Kirsty Kelly, and her staff (outgoing and new) who work tirelessly to support the Board, branches, partners, and Members, as well as our Company Secretary, Lauren Barnett, who has ably supported Kirsty and the Board in navigating through our governance responsibilities.

## CHALLENGES AND LOOKING FORWARD

No journey is without its challenges, and this year is no exception. The current trends in infrastructure spending, higher interest rates and financial stress have seen a lot of changes within our industry. The AITPM is not immune to these challenges. This means that the value we provide for our Members and Partners through our programs, networks, conferences and events is critical.

Our awareness of these challenges has sharpened our resolve to guide and govern our industry into the future. Ensuring that we continue to achieve the goals of our strategic plan includes broadening our reach and revenue streams.

Looking ahead, our future is promising. The groundwork laid by the Board this past 12 months provides a strong foundation for continued growth. Priorities for the coming year include increasing our impact on policy, enhancing our educational offerings, advocacy work and growing our professional competencies.

On a personal note, my role as Chair has been a rewarding journey. The opportunity to lead and collaborate with such a dedicated and talented team has been incredibly rewarding. I have truly enjoyed renewing and forging new relationships with the Board, our executive and Members. These experiences will undoubtedly shape my professional trajectory for years to come.

I am grateful for the support and collaboration received, and I look forward to witnessing the continued growth and success of the AITPM in the years to come.

**Reece Humphreys, Board Chair**





# CEO REFLECTION

A YEAR OF STRATEGIC GROWTH, ADVOCACY, AND INFLUENCE

KIRSTY KELLY

## ELEVATING OUR VOICE IN POLICY AND ADVOCACY

This year marked a turning point in AITPM's role in policy and thought leadership. We launched our National Policy Platform and delivered seven formal submissions to government, including responses to the National Urban Policy, Net Zero Transport Strategy, and state-level budget submissions in Queensland, South Australia, and New South Wales. These submissions were grounded in our members' expertise and aligned with our strategic vision for a sustainable, accessible, and efficient transport system.

A major highlight was the development and release of the Decarbonising Transport Policy Issues Paper. This substantial piece of work, led by a dedicated working group, made 22 recommendations and four commitments for AITPM, with five key priority areas for action. These priorities were selected to focus AITPM's efforts on areas where we can have the greatest impact, including funding for active transport, integrated planning, and emissions reduction in infrastructure delivery.

The paper was launched via a national webinar—"The Path to Net Zero"—and shared with key stakeholders including ALGA, PIA, and Engineers Australia. An Expression of Interest process was opened to form working groups around each of the five priorities, enabling members to contribute directly to shaping policy and CPD activities. This initiative has not only advanced our advocacy agenda but also created new pathways for member engagement and leadership.

## BUILDING GOVERNMENT AND INDUSTRY RELATIONSHIPS

Our advocacy efforts have been underpinned by a deliberate and strategic approach to government and industry engagement. We've seen a marked increase in direct invitations to participate in policy consultations and strategic planning processes.

Highlights include:

- Invitations to contribute to transport strategies, policies and legislation reviews across various regions.
- Early access to legislative reviews relevant to transport and requests to share insights with members.
- Direct engagement with senior government officials across all states and territories, many of whom participated in our various events and our Strategic Planning stakeholder consultation process.
- A growing relationship with various stakeholder organisations who have influence in integrated transport and land use policy, fostering collaboration on shared goals.
- These relationships are not only enhancing our reputation but also positioning AITPM as a trusted partner in shaping transport policy.

# CEO REFLECTION

A YEAR OF STRATEGIC GROWTH, ADVOCACY, AND INFLUENCE

KIRSTY KELLY

## INTERNATIONAL INFLUENCE: THE LEE WATERS SPEAKER TOUR

A standout moment this year was the Lee Waters International Speaker Tour. Lee Waters, a Welsh Member of Parliament and former Deputy Minister for Climate Change, visited Australia as our keynote speaker for the National Transport Conference in Perth. Recognising the opportunity to amplify his message on safer speeds and decarbonising transport infrastructure, we coordinated a multi-city tour, accompanied by highly respected UK transport professional Phil Jones, that included:

- A high-profile event at the Australian Parliament in Canberra.
- Meetings with five Ministers across five jurisdictions.
- Stakeholder workshops with government, industry, and advocacy groups in Adelaide, Melbourne, Sydney, and Brisbane.

This tour significantly elevated AITPM's profile and created a springboard for future collaborations. It also demonstrated our ability to convene diverse stakeholders around critical transport issues and to influence policy conversations at the highest levels.



## SPOTLIGHT ON THE PERTH NATIONAL CONFERENCE

The 2024 National Transport Conference in Perth was a resounding success and a highlight of the year. With over 409 delegates in attendance and more than 70 speakers, the conference exceeded expectations across all key metrics.

The highly interactive program was rich and diverse, featuring technical sessions, panel discussions, and keynote addresses that reflected the breadth of our sector. The conference also served as a launchpad for our Decarbonising Transport Policy Issues Paper and provided a platform for the Inclusive Mobility Program to showcase its progress.

Importantly, the Perth conference demonstrated the strength of collaboration between the national office and the local committee. The team worked together to deliver a well-run, engaging, and impactful event. The positive delegate feedback and strong attendance reaffirmed the value of our national conference as a cornerstone of AITPM's professional development and networking offerings.

# CEO REFLECTION

A YEAR OF STRATEGIC GROWTH, ADVOCACY, AND INFLUENCE

KIRSTY KELLY

## STRENGTHENING OUR INTERNAL CAPABILITY

Internally, we've undergone a major team restructure to better align our resources with our strategic goals. We said farewell to longstanding team members Karen Hooper and Georgi Kartsidimas, resulting in the opportunity to restructure the team to support the significant growth in AITPM in the recent years.

We have created and redefined roles to improve efficiency and service delivery, welcoming new staff in the roles of Committee Coordinator, Membership & Partnerships Growth, and National Finance & Administration. These changes have already yielded positive results, including improved financial reporting, streamlined operations, and enhanced support for our volunteers and branches. Our expanded team is now better equipped to support our members, deliver high-quality events, and drive our advocacy agenda forward.

## LOOKING AHEAD

As we look to the future, our focus will remain on deepening our policy impact, growing the professional competencies of our transport professionals, expanding our member engagement, and strengthening our financial sustainability.

We will continue to build on the momentum of our advocacy work, support our volunteers through new resources and training, and explore new opportunities for collaboration and growth.

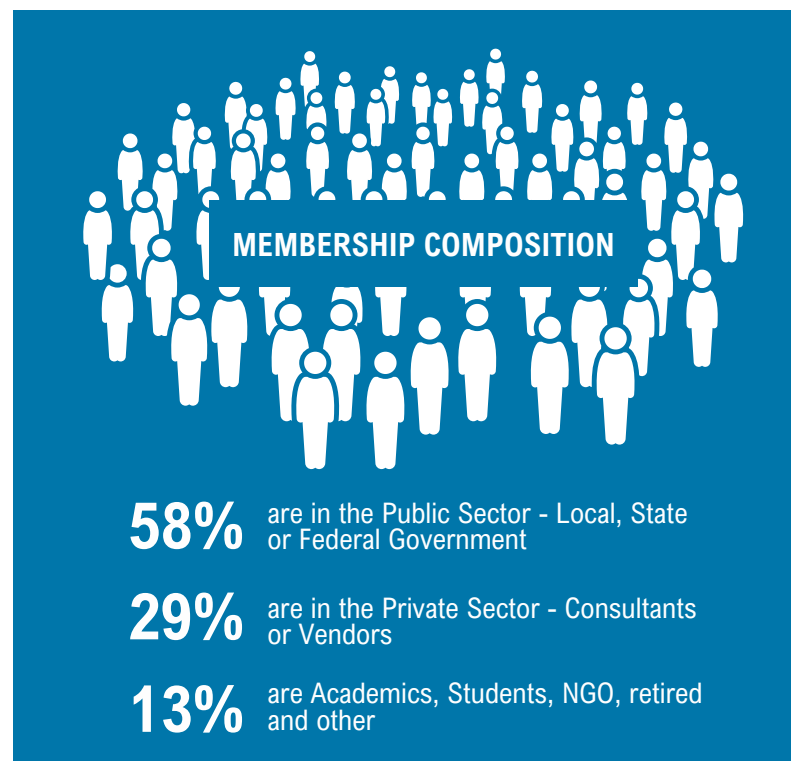
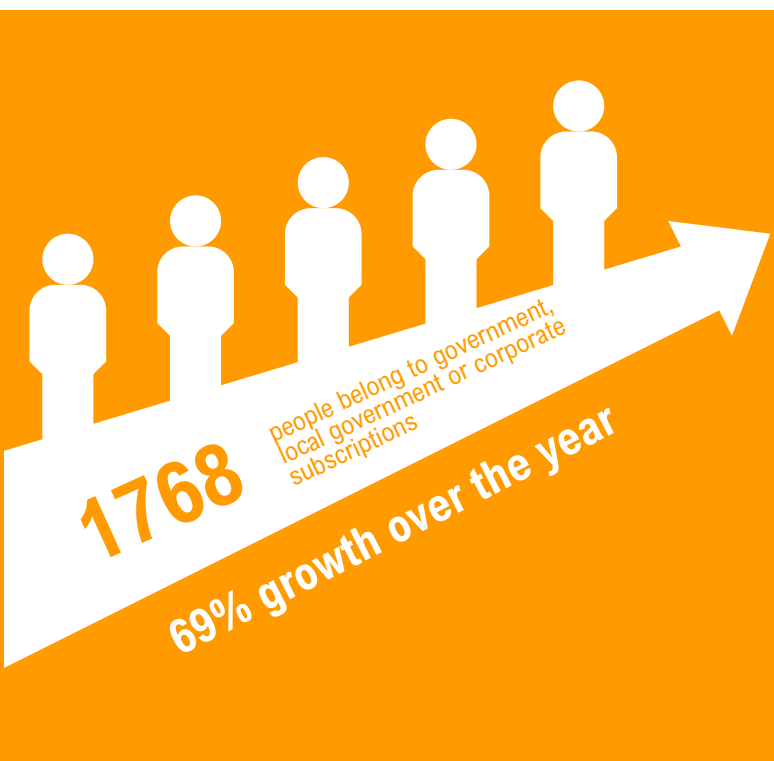
This year has reaffirmed the power of our community and the importance of our mission. I am deeply grateful to our staff, members, volunteers, partners, and the Board for your unwavering support and commitment. Together, we are shaping a more connected, inclusive, and sustainable transport future for Australia.

**Kirsty Kelly, Chief Executive Officer**



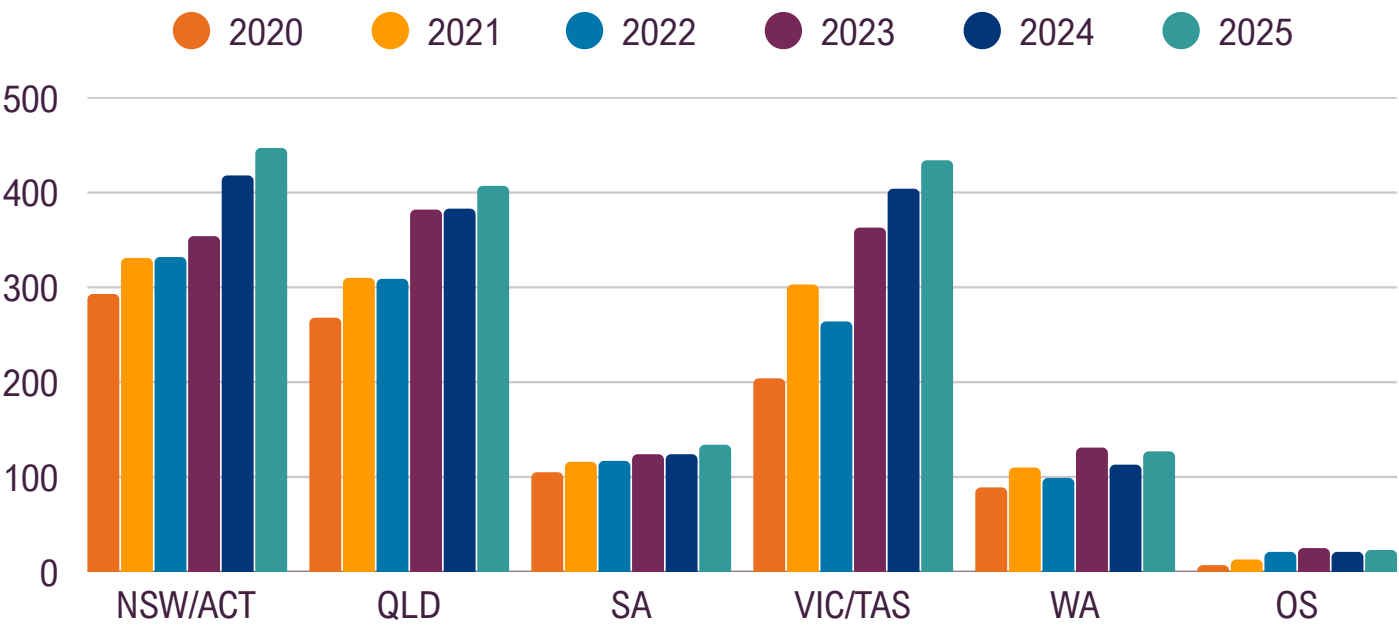
# MEMBERSHIP GROWTH

During the past financial year, AITPM saw an increase in membership and diversity within both corporate and government sectors. This indicates the ongoing value AITPM provides to the Australian transport community and offers opportunities for connection, collaboration, and professional development. We acknowledge all members and subscribers who have renewed their membership. Your support contributes to our growth and enables us to continue delivering various projects and new initiatives.

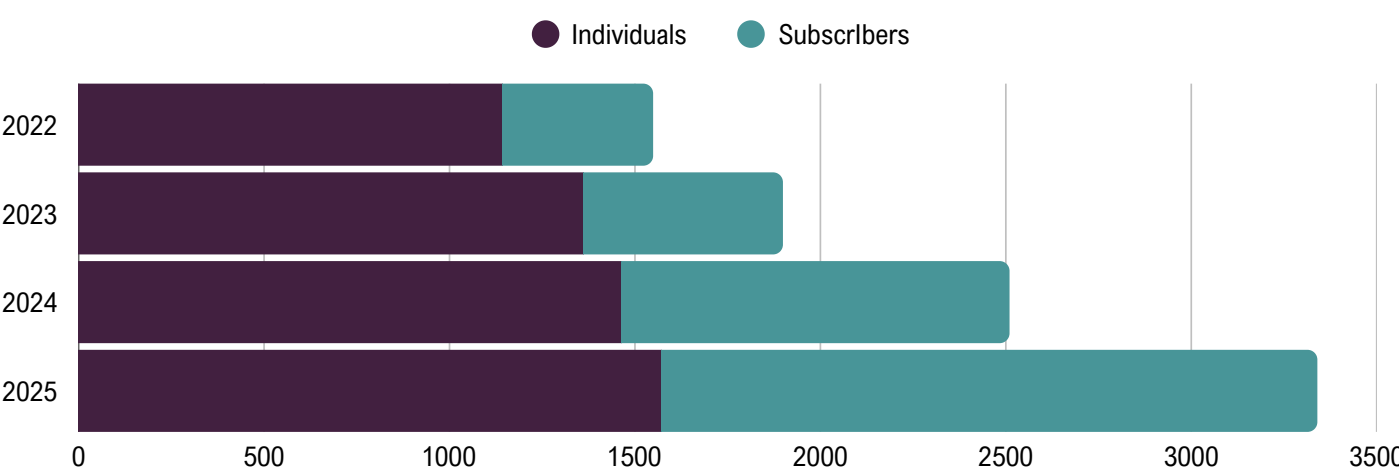


# MEMBERSHIP GROWTH

## INDIVIDUAL MEMBERS 2020-2025



## MEMBERS AND SUBSCRIBERS BY YEAR



# OUR REACH

With a growing national audience and strong industry engagement, AITPM’s marketing and social media channels connect a vibrant community of transport professionals.

Reaching thousands of professionals, partners, and decision-makers each week, our presence continues to grow. In 2024/25, AITPM saw a notable increase in reach and visibility across the industry—reflecting our expanding influence and the strength of our content, events, and advocacy.

## OUR MARKET

6,000+

ACTIVE SUBSCRIBERS ACROSS  
AITPM MARKETING STREAMS  
IN FY 24/25  
(APRIL 24 - MARCH 25)

36%

AVERAGE VIEW RATE OF MARKETING  
EMAILS IN FY24/25  
(APRIL 24 - MARCH 25)

6.6%

AVERAGE VIEW RATE OF MARKETING  
EMAILS IN FY24/25  
(APRIL 24 - MARCH 25)

## OUR SOCIALS

1,015

NEW FOLLOWERS  
GAINED ON LINKEDIN  
IN FY24/25  
(APPROX)

5,692

LINKEDIN  
FOLLOWERS  
(AS AT 31 MARCH 2025)

2,340

REACTIONS

279K+

ORGANIC  
IMPRESSIONS  
(AS AT 31 MARCH 2025)

391

REPOSTS  
(AS AT 31 MARCH 2025)

9%

AVERAGE  
ENGAGEMENT  
RATE  
(AS AT 31 MARCH 2025)

### TOP 3 INDUSTRY SEGMENTS ENGAGING WITH US

- CIVIL ENGINEERING (17.1%)
- GOVERNMENT ADMINISTRATION (8.5%)
- TRANSPORTATION PROGRAMS (7.1%)

### TOP 3 JOB FUNCTIONS ENGAGING WITH US

- OPERATIONS (17.3%)
- ENGINEERING (13.3%)
- BUSINESS DEVELOPMENT (9.6%)





# BRANCH REPORTS

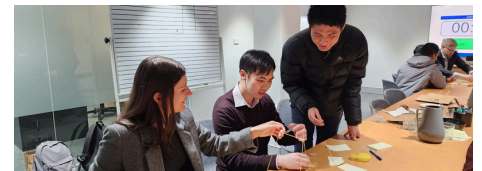
## NSW/ACT HIGHLIGHTS

2024/2025 PRESIDENT: GRAHAM MCCABE, STEP ADVISORY

The New South Wales & ACT Branch has had an eventful year, marked by leadership changes and significant engagement with members. The branch contributed to the review of the NSW Roads Act through a formal submission and active participation in monthly Project Reference Group meetings alongside other key stakeholders. Member-focused activities included webinars and in-person sessions covering topics such as SCATS, the Design of Roads and Streets Manual, updated TMAP Guidelines, and the Guide to Transport Impact Assessments, with sponsorship and collaboration from Transport for NSW greatly enhancing these events.

The branch hosted a major end-of-year celebration featuring a panel discussion with Simon Hunter (Chief Transport Planner, TfNSW) and Tom Loomes (Executive Director Strategic Planning, NSW Department of Planning, Housing and Infrastructure) on the integration of land use and transport. With 70 attendees, the event underscored the branch's role as a hub for professional dialogue. Additionally, a professional development day organised by Matrix at Arup attracted 30 participants, further enriching the technical knowledge of members. Other key events included a National Road Safety Week gathering, a focus on major rail planning, and industry lessons featuring thought leaders such as Professor David Hensher, Tessa Knox Grant, and Russell King.

Notably, the Emerging Professionals Network (EPN) delivered a diverse lineup of activities, ranging from a Sydney Bus Museum tour and a trivia night to technical and career development sessions on inclusive design and translating academic insights into professional practice.







# BRANCH REPORTS

## SA HIGHLIGHTS

2024/2025 PRESIDENT: JAMES ARNOLD, TONKIN CONSULTING

The South Australia Branch has continued to build upon its legacy of industry leadership and member engagement with an impressive array of events over the past year. Since the 2024 Annual Meeting, the branch has hosted more than a dozen activities, including technical seminars, networking evenings, and collaborative workshops that brought together professionals across public and private sectors.

Key initiatives included a seated breakfast with members and representatives from the State Department for Infrastructure and Transport showcasing transport planning projects, a discussion on micromobility and its implications for local government, and workshops exploring the future of Adelaide's public transport and the state of modelling in South Australia. Several events reached record attendance, emphasising the strong appetite for professional dialogue within the transport community.

The Emerging Professionals Network (EPN) stood out with its highly attended quiz night and lawn bowls championship, fostering connections between early-career professionals and industry mentors. The branch is proud of the ongoing collaboration between its members and the EPN, whose enthusiasm has been pivotal to another productive year.

Looking ahead, South Australia is preparing to host the 2025 AITPM National Transport Conference in Adelaide this September, showcasing the state's expertise and fostering national engagement.





# BRANCH REPORTS

## QLD HIGHLIGHTS

2024/2025 PRESIDENT: VANINA VARNIER, DEPARTMENT OF TRANSPORT AND MAIN ROADS

The Queensland Branch has achieved significant progress in 2024, focusing on industry engagement, regional outreach, and supporting emerging professionals. Despite initial challenges, the branch successfully delivered a total of 18 in-person events, including five in regional areas such as Toowoomba, Gold Coast, and Sunshine Coast. Highlights of the year included collaborations with WSP, Arcadis, and PedBikeTrans, as well as a Movement and Place Policy Brief Webinar with TMR and key partners.

The branch strengthened its sponsorship efforts, welcoming BDO and Site Traffic as Branch Sponsors and QUT as an academic partner. Policy contributions included the AITPM Guidance Paper on the 50c Public Transport Fare Trial and ongoing engagement with Translink.

The Emerging Professionals Network (EPN) has been active, delivering six in-person events such as mentoring sessions and career-focused initiatives in collaboration with UQ and BDO. The Urban Unwind series, co-hosted with EmAGN, PIA Young Planners, and AILA Fresh, provided monthly networking opportunities for young professionals. While mentoring uptake was lower than anticipated, the program remains an important pillar of support for emerging professionals.

Looking ahead, the branch aims to expand its regional presence further, increase sponsor engagement, and explore the establishment of a Gold Coast sub-committee. With new committee members onboard, the Queensland Branch is poised to deliver even greater value to its members in the coming year.







# BRANCH REPORTS

## VIC/TAS HIGHLIGHTS

2024/2025 PRESIDENT: MIKE WILLSON, AMBER ORGANISATION

The Victoria & Tasmania Branch has worked diligently to overcome early challenges in 2024, delivering a strong slate of events aimed at fostering member engagement and professional development. The committee has focused on diversifying speakers, topics, and event formats, with initiatives such as debates, workshops, and annual events drawing significant participation.

Among the year's highlights were road safety events like the Hunter Valley Bus Crash webinar and a debate on the future of road safety in Victoria, hosted by GHD. Sustainability-focused activities included events on carbon conundrums and building sustainable transport systems, along with partnerships on topics such as communicating transport projects for success. The branch's flagship Christmas Dinner featured Jeroen Weimar, who was appointed Secretary of the Department of Transport and Planning shortly thereafter.

The Emerging Professionals Network (EPN) has continued to thrive, running the Buddy Program with a record 38 participants and hosting events that unite planners and engineers. Notable examples include the Wins & F\*%k Ups Night with PIA in July and an End-of-Year Event with YTP and YITE at Ballers Clubhouse, offering a relaxed atmosphere for networking and camaraderie. The Careers in Transport event, sponsored by Monash University, attracted nearly 50 attendees from universities and organisations, further cementing the EPN's role as a crucial pillar of support for emerging professionals.

The Branch Committee has also been active in shaping the transport industry, contributing to policy discussions such as Infrastructure Victoria's 30-year Infrastructure Strategy. The committee's dedication and innovative spirit continue to ensure the delivery of impactful events and opportunities for its members.





# BRANCH REPORTS

## WA HIGHLIGHTS

2024/2025 PRESIDENT: RICHARD ISTED, STANTEC

The Western Australia Branch has played a significant role in delivering the 2024 AITPM National Conference, which emphasised interactive workshops with contributions from local, national, and international government clients. The branch also organised several smaller events to maintain strong member engagement throughout the year.

Highlights included an emissions draft policy workshop hosted by Arup, which gathered local input and facilitated broader discussions within the transport planning community, and a Traffic Signals Approvals Workshop held by the Transport Modellers Network in conjunction with Stantec and Main Roads. This event focused on improving traffic signal applications across industry sectors. Additionally, the Emerging Professionals Network collaborated with Matrix to host a lawn bowling networking event.

Social activities such as the Quiz Night and End-of-Year Event rounded off a year of valuable networking and knowledge sharing for members.



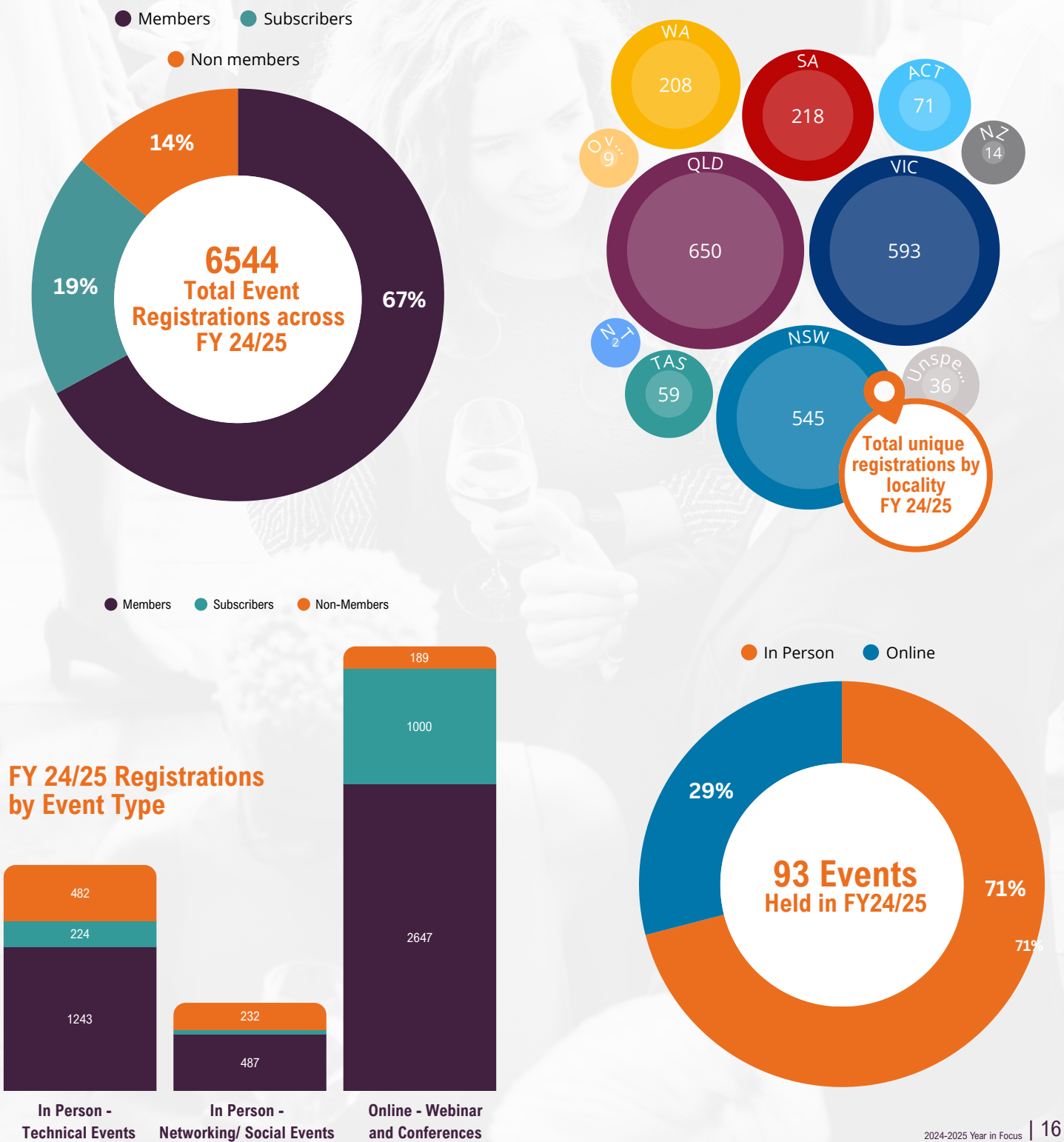


# EVENTS WRAP UP

AITPM continues to be a key source of CPD and networking opportunities for the transport community. Branches and National Office hosted 93 events across FY 2024/2025, which is an increase on the last financial year.

In addition to our signature national events, the AITPM National Transport and the Online Technical Conference Series. We held 27 online events and 66 in-person events, in-person events made up 71% of all events held last financial year in mainland state capitals Melbourne, Sydney, Brisbane, Adelaide, and Perth.

More than 2,400 individuals engaged with our events, of whom 1528 were members or subscribers, with just over 6540 event registrations received in total.



# THANK YOU TO OUR 2024-2025 PARTNERS AND BRANCH SPONSORS

## INDUSTRY PARTNERS



## INDUSTRY SUPPORTER



## TECHNICAL PARTNER



## RESEARCH PARTNER



## ACADEMIC PARTNERS



## TRANSPORT MODELLING NETWORK PARTNERS



## NSW /ACT MAJOR BRANCH SPONSORS



## NSW/ACT BRANCH SPONSORS



## VIC/TAS BRANCH SPONSORS



## VIC/TAS BRANCH SUPPORTER



## QLD MAJOR BRANCH SPONSORS



## QLD BRANCH SPONSORS



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