



AITPM

Leadership in
Traffic and Transport

**NATIONAL
TRAFFIC &
TRANSPORT
CONFERENCE**

Brisbane Convention Centre 28-31 July 2020
Sponsorship Prospectus





ABOUT US

The Australian Institute of Traffic Planning and Management Ltd (AITPM) is the peak professional organisation for the traffic management and transport planning industry.

AITPM is a national organisation with branches in New South Wales, South Australia, Queensland, Victoria and Western Australia. With memberships over 1,000, the Institute boasts an extensive network and a wealth of knowledge, which provide a valuable reference point for both the profession and the community.

We aim to provide leadership to the industry by:

- building knowledge and skills,
- enabling the exchange and development of ideas,
- encouraging and participating in research and
- providing a meeting place for industry practitioners.

The National Conference is the leading traffic and transport event in Australia and has an unrivalled reputation for allowing delegates to meet and discuss ideas, broaden their knowledge and form connections with other professionals in the industry. We are focused on providing excellent networking opportunities and the opportunity to showcase your company's products and services.

WELCOME TO CONFERENCE 2020

It is our privilege to coordinate the AITPM 2020 National Traffic and Transport Conference on behalf of AITPM.

Government agencies, private sector consultants, and the academic sector are invited to participate in this event, and we look forward to your involvement.

We see our role as an opportunity to bring fresh ideas to the industry, building upon a very successful conference format. We are excited to present our new diversity bursaries and delegate lounge sponsorship opportunities. The conference program will feature more technical showcases by invited experts. We also plan to have more young professional workshops and engagement.

We hope we can count on your support.

Kind regards,
Alexandra Kelly and Erin Thomas
Conference 2020 Convenors



SPONSORSHIP OPPORTUNITIES

We can provide you the opportunity to promote your products and services, while also demonstrating your company's interest in and commitment to professional development in the traffic management, transport planning and transport modelling industry.

We have developed a range of sponsorship opportunities to partner with industry, with the details on the following pages.

We are happy to consider tailored packages to meet your organisation's specific needs.

Major sponsorship packages are able to be provided for multiple conferences.

CONTACT US

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PARTNER SPONSORSHIP

SOLD

GOVERNMENT

SOLD

DIAMOND

GOLD

SOLD

SILVER

BRONZE
(1 OF 2 AVAILABLE)

SOLD

TRANSPORT
MODELLING
STREAM

SOLD

TRANSPORT
PLANNING
STREAM

SOLD

TRAFFIC
ENGINEERING
STREAM

SOLD

MODELLING
WORKSHOP

PLANNING
WORKSHOP

ENGINEERING
WORKSHOP

SOLD

COFFEE
SPONSOR

TEA BREAK
SPONSOR
(4 AVAILABLE)

DIVERSITY
BURSARY
(5 AVAILABLE)

TECHNICAL
TOUR
SPONSOR

DELEGATES'
LOUNGE

PARTNER SPONSORSHIP

INCLUSIONS	GOLD	BRONZE
Conference dinner		
Logo on lanyard with name badge for all delegates		
Conference handbook	✓	
Welcome reception	✓	
Stand-up lunch		
Conference closing networking session		✓
Tea break sponsorship (4 breaks)		
Sponsorship logo on first page of handbook	✓	✓
Complimentary full registrations to the Conference (including Welcome reception and Dinner)	3	2
Trade booth in display area	✓	30%
Advertisements in National Newsletter six months leading up	50%	25%
Keynote address at conference		
Plenary conference session dedicated to your company and opportunity to provide speaker for a session	✓	
Conference session acknowledgment (excl Gov, Diamond and Gold sessions)		
Sponsor acknowledgment at Conference (inc opening and closing)	✓	✓
Promotional material in satchels	✓	✓
Logo on screen during proceedings	✓	✓
Logo on printed material	✓	✓
Logo and sponsorship recognition in AITPM newsletter and website	✓	✓
Opportunity to chair a session	1	1
Logo on Branch activity calendar and event flyers	✓	✓
Discount on additional conference ticket (includes workshops)	10%	5%
Seating at VIP tables for Conference Dinner	2	1
Opportunity to make a short presentation at sponsored event (5 mins)	✓	
Verbal acknowledgment at beginning and end of sponsored event	✓	✓
Display of the logo (full screen) on the audio visual screen during the break	✓	✓
Display of the logo (1/4 screen) on the audio visual screen during the break		
Display of the logo (multiple brands) on the audio visual screen during the break		
	\$20,000	\$7,5000

PARTNER SPONSORSHIP

INCLUSIONS	STREAM
Conference dinner	
Logo on lanyard with name badge for all delegates	
Conference handbook	
Welcome reception	
Stand-up lunch	
Conference closing networking session	
Tea break sponsorship (4 breaks)	
Sponsorship logo on first page of handbook	
Complimentary full registrations to the Conference (including Welcome reception and Dinner)	1
Trade booth in display area	25%
Advertisements in National Newsletter six months leading up	
Keynote address at conference	
Plenary conference session dedicated to your company and opportunity to provide speaker for a session	
Conference session acknowledgment (excl Gov, Diamond and Gold sessions)	
Sponsor acknowledgment at Conference (inc opening and closing)	✓
Promotional material in satchels	✓
Logo on screen during proceedings	✓
Logo on printed material	✓
Logo and sponsorship recognition in AITPM newsletter and website	✓
Opportunity to chair a session	
Logo on Branch activity calendar and event flyers	
Discount on additional conference ticket (includes workshops)	5%
Seating at VIP tables for Conference Dinner	
Opportunity to make a short presentation at sponsored event (5 mins)	
Verbal acknowledgment at beginning and end of sponsored event	✓
Display of the logo (full screen) on the audio visual screen during the break	
Display of the logo (1/4 screen) on the audio visual screen during the break	✓
Display of the logo (multiple brands) on the audio visual screen during the break	
	\$5,000

PARTNER SPONSORSHIP

INCLUSIONS	TRANSPORT ENGINEERING WORKSHOP	TRANSPORT PLANNING WORKSHOP
Conference dinner		
Logo on lanyard with name badge for all delegates		
Conference handbook		
Welcome reception		
Stand-up lunch		
Conference closing networking session		
Tea break sponsorship (4 breaks)		
Sponsorship logo on first page of handbook		
Complimentary full registrations to the Conference (including Welcome reception and Dinner)		
Trade booth in display area	15%	15%
Advertisements in National Newsletter six months leading up		
Keynote address at conference		
Plenary conference session dedicated to your company and opportunity to provide speaker for a session		
Conference session acknowledgment (excl Gov, Diamond and Gold sessions)		
Sponsor acknowledgment at Conference (inc opening and closing)	✓	✓
Promotional material in satchels	✓	✓
Logo on screen during proceedings	✓	✓
Logo on printed material	✓	✓
Logo and sponsorship recognition in AITPM newsletter and website	✓	✓
Opportunity to chair a session		
Logo on Branch activity calendar and event flyers		
Discount on additional conference ticket (includes workshops)	5%	5%
Seating at VIP tables for Conference Dinner		
Opportunity to make a short presentation at sponsored event (5 mins)		
Verbal acknowledgment at beginning and end of sponsored event	✓	✓
Display of the logo (full screen) on the audio visual screen during the break		
Display of the logo (1/4 screen) on the audio visual screen during the break	✓	✓
Display of the logo (multiple brands) on the audio visual screen during the break		
	\$4,000	\$4,000

BRAND POSITIONING SPONSORSHIP

Tea Break Sponsors

There are 4 tea breaks throughout the conference. Sponsorship includes an opportunity for branding material to be displayed on the electronic signage and screens, and also for the sponsor to make a short presentation during the tea break.

\$4,000
2 available

Delegates Lounge

Display your branding across a central space within the venue. It will also include usb charging stations.

\$3,000
1 available

Technical Tour Sponsor

Technical tour can be arranged to showcase a project or concept. Please contact us to discuss arrangements

By negotiation
1 available

Diversity Bursary Sponsor

The diversity bursary sponsorship is to support an attendee from a diverse background to attend the 2020 National Conference.

\$3,000
5 available

Recipients will be selected by an application process managed by the AITPM Committee. The applicants will submit a short essay to address a diversity challenge facing the industry (such as gender diversity, cultural diversity, or regional diversity).

The sponsorship covers:

- Conference attendance
- Travel and accommodation

Recipients will be recognizable by a diversity bursary lanyard and be introduced to the sponsors of the Bursary during the conference.

EXHIBITION OPPORTUNITIES

Booth

- 2 conference registrations (all catering, networking events, lunches and dinner)
- Display supplied and installed consisting of:
 - form and size 3m x 2m
 - fascia sign - one company name per stand in computer cut vinyl standard style lettering
 - lighting - two 120 watt spotlight per stand
 - power - one single power point per stand

\$4,000
Trade booth
package

Pod

- 1 conference registrations (all catering, networking events, lunches and dinner)
- Display supplied and installed consisting of:
 - form and size 2m x 1m
 - fascia sign - one company name per stand in computer cut vinyl standard style lettering
 - lighting - two 120 watt spotlight per stand
 - power - one single power point per stand

\$3,000
Trade pod
package