



# AITPM

Leadership in  
Traffic and Transport

# PARTNER WITH AITPM

# QUEENSLAND BRANCH





## About AITPM

AITPM is the national membership body for the broad community of transport professionals who create our transport systems.

We bring together and harness the diversity of professional expertise and experience **that is required to achieve** sustainable, efficient, safe, and accessible transport systems.

With our focus solely on transport, we advocate to government and industry for better transport outcomes and processes; share knowledge and experience through professional development; facilitate professional networks across the industry; and support the emerging generations of transport professionals.

We take a multidisciplinary approach to raising the profile of the transport community, rather than championing any one profession, as many disciplines have an important role to play in the many varied facets of the planning, design, delivery, and management of transport.

AITPM engages with more than 5,000 transport professionals, working within all levels of government, consultancy, the private sector, and academia, across all modes of transport. Their areas of work include:

- ◆ Transport Planning
- ◆ Traffic Engineering
- ◆ Transport and Land Use Modelling
- ◆ Active Transport and Micromobility
- ◆ Transport Policy
- ◆ Road and Transport Safety
- ◆ Travel Behaviour Change and Demand Management
- ◆ Traffic and Transport Research
- ◆ Intelligent Transport Systems
- ◆ Road Design
- ◆ Traffic management.

Our services and events address this broad range of areas of practice, exposing thousands of practitioners to the latest content, innovation, and technical perspectives every month. While we are a national organisation, working together to share and grow the industry's body of knowledge to ultimately improve transport outcomes for all communities, our state branches are the local engine rooms of our activity. Our branches support the local delivery of services on the ground in:

- ◆ Queensland
- ◆ New South Wales, also servicing the Australian Capital Territory
- ◆ Victoria, also servicing Tasmania
- ◆ South Australia
- ◆ Western Australia.





## Our ambitious vision for the industry

As the leading body for transport professionals in Australia, it is our vision, that working together, the industry can achieve a sustainable, efficient, safe, and accessible transport system.

To contribute to the achievement of this ambitious vision for the industry, our mission is to lead our members and practitioners to connect, collaborate, participate to advance their skills, capabilities, and knowledge. In doing so we are focused on:

- ◆ **Community** | growing a strong, connected, and supportive community of practitioners to enhance the resilience and capacity of the industry.
- ◆ **Collaboration** | facilitating collaboration and engagement across the industry to influence better outcomes.
- ◆ **Capability** | growing industry capability through sharing and developing knowledge and experience.
- ◆ **Governance and Organisational Excellence** | ensuring the correct operational enablers are in place to allow us to fulfill our mission and objectives.

AITPM is a growing organisation, with our membership and industry reach doubling in the past 3 years and continuing on a strong positive growth trajectory.

We are inviting likeminded organisations to partner with us in the achievement of this vision for the industry.

We are seeking partners that believe in collaboration, and that will work with us and our transport community to grow the capability of the industry and enhance transport outcomes for Australian communities.





## Partner for growth

Partnering with the AITPM is an investment in the advancement of the transport industry, through supporting the enhancement of services, products, and knowledge.

Our partners are respected in Queensland and through our extensive promotional and profile opportunities, their brands are recognised within the industry as leaders.

Our partnerships provide the opportunity for our partner organisations to showcase the talent, experience, and achievements of their teams amongst their industry peers and clients, building connections and strengthening their position as industry and technical leaders.

At a Branch level, AITPM offers four key types of partnership:

- ◆ Principal State Partner
- ◆ Major Branch Partner
- ◆ Branch Supporter
- ◆ Branch Support (Local Government)

Each provides a range of benefits focused on enabling you to support the local industry by showcasing the talents and experience of your teams, while providing differing levels of engagement to suit the exposure that you desire.

We invite you to partner with AITPM and join us on our growth journey.

Queensland Branch President

Erin Thomas

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Queensland Branch Vice President

Vanina Varnier

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# QUEENSLAND Branch Partnership Packages 2024

	Principal State Partner	Major Branch Partner	Branch Supporter	Branch Supporter (Local Government)
<b>Annual Investment</b>	\$12,500 excl GST 1 available	\$5,000 excl GST 3 available	\$1,500 excl GST 6 available	\$3,500 excl GST 3 or 4 available
<b>Access to industry members and decision makers</b>	<ul style="list-style-type: none"> <li>◆ 10% discount off the full price for Technical Events, Networking and Social events for staff</li> <li>◆ Invitations to exclusive boardroom sessions with senior industry members</li> </ul>	<ul style="list-style-type: none"> <li>◆ 10% discount off the full price for Technical Events, Networking and Social events for staff</li> <li>◆ Invitations to exclusive boardroom sessions with senior industry members</li> </ul>	<ul style="list-style-type: none"> <li>◆ 10% discount off the full price for Technical Events, Networking and Social events for staff</li> </ul>	<ul style="list-style-type: none"> <li>◆ Invitations to exclusive boardroom sessions with senior industry members</li> </ul>
<b>State Technical Event Program</b>	<ul style="list-style-type: none"> <li>◆ Host 2x 'sponsored' technical events (webinar or F2F) (subject to approval of the topic/speakers) with a focus on showcasing partner initiatives of interest to a State and / or inter-state audience. Partner to cover event costs if beyond standard event style held by branch - to be negotiated. Includes 5 non-member tickets for company's use (not including speaker)</li> <li>◆ Opportunity to display a company banner and promotional material at the sponsored F2F event - to be supplied and managed by sponsor</li> <li>◆ Opportunity to present at another a Webinar or F2F technical seminar or forum (subject to a peer review of the presentation)</li> <li>◆ Organisation logo displayed in event presentation slide pack</li> </ul>	<ul style="list-style-type: none"> <li>◆ Host a 'sponsored' technical event (webinar or F2F) (subject to approval of the topic/speakers). Partner to cover event costs if beyond standard event style held by branch - to be negotiated. Includes 5 non-member tickets for company's use (not including speaker)</li> <li>◆ Opportunity to display a company banner and promotional material at the sponsored F2F event - to be supplied and managed by sponsor</li> <li>◆ Opportunity to present at another Webinar or F2F technical seminar or forum (subject to a peer review of the presentation)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Organisation logo displayed in event presentation slide pack</li> <li>◆ Logo displayed on webinar broadcasts</li> <li>◆ Verbal acknowledgment at each event</li> </ul>	<ul style="list-style-type: none"> <li>◆ Host a 'sponsored' technical event (webinar or F2F) (subject to approval of the topic/speakers). Partner to cover event costs if beyond standard event style held by branch - to be negotiated. Includes 5 non-member tickets for company's use (not including speaker)</li> <li>◆ Opportunity to display a company banner and promotional material at the sponsored F2F event - to be supplied and managed by sponsor</li> <li>◆ Organisation logo displayed in event presentation slide pack</li> <li>◆ Logo displayed on webinar broadcasts</li> <li>◆ Verbal acknowledgment at each event</li> </ul>

	Principal State Partner	Major Branch Partner	Branch Supporter	Branch Supporter (Local Government)
	<ul style="list-style-type: none"> <li>◆ Logo displayed on webinar broadcasts</li> <li>◆ Verbal acknowledgment at each event</li> <li>◆ Participation as a panellist in an industry leaders panel session</li> </ul>	<ul style="list-style-type: none"> <li>◆ Organisation logo displayed in event presentation slide pack</li> <li>◆ Logo displayed on webinar broadcasts</li> <li>◆ Verbal acknowledgment at each event</li> </ul>		
State-based Social and Networking Events	<ul style="list-style-type: none"> <li>◆ Logo displayed on event broadcasts</li> <li>◆ Organisation logo displayed in event presentation slide pack and verbal acknowledgment at each event with AV</li> </ul>	<ul style="list-style-type: none"> <li>◆ Logo displayed on event broadcasts</li> <li>◆ Organisation logo displayed in event presentation slide pack and verbal acknowledgment at each event with AV</li> </ul>	<ul style="list-style-type: none"> <li>◆ Logo displayed on event broadcasts</li> <li>◆ Organisation logo displayed in event presentation slide pack and verbal acknowledgment at each event with AV</li> </ul>	<ul style="list-style-type: none"> <li>◆ Logo displayed on event broadcasts</li> <li>◆ Organisation logo displayed in event presentation slide pack and verbal acknowledgment at each event with AV</li> </ul>
Annual National Conference	<ul style="list-style-type: none"> <li>◆ Right to review and select other conference sponsorship packages before general release.</li> <li>◆ Principal Government Partner tailored package when the National Conference is in the Principal State Partner's home State.</li> <li>◆ Discounts (20%) off standard non-member price for conference registrations (including dinner and seated lunch, excluding optional program extras e.g., tours) – to be negotiated when National Conference is in the Principal State Partner's home State</li> <li>◆ Allocated seat at VIP tables for the conference dinner, if in attendance (no free ticket)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Right to review and select other conference sponsorship packages before general release.</li> <li>◆ Discounted ticket type - 30% off Standard non-member price for conference registrations (including dinner and seated lunch, excluding optional program extras e.g., tours) - unlimited registrations</li> <li>◆ Allocated seat at VIP tables for the conference dinner, if in attendance (no free ticket)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Discounted ticket type - 20% off Standard non-member price for conference registrations (including dinner and seated lunch, excluding optional program extras e.g., tours) - unlimited registrations</li> <li>◆ Allocated seat at VIP tables for the conference dinner if the conference is in that state, if in attendance (no free ticket)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Right to review and select other conference sponsorship packages before general release when the National Conference is in that State</li> <li>◆ Discounted ticket type - 20% off Standard non-member price for conference registrations (including dinner and seated lunch, excluding optional program extras e.g., tours) - unlimited registrations</li> <li>◆ Allocated seat at VIP tables for the conference dinner if the conference is in that state, if in attendance (no free ticket)</li> </ul>

	Principal State Partner	Major Branch Partner	Branch Supporter	Branch Supporter (Local Government)
Online Conference Series	<ul style="list-style-type: none"> <li>◆ Opportunity to present one paper (subject to a peer review of the presentation)</li> <li>◆ Discounts (20%) off standard non-member price for conference registrations</li> </ul>			
Transport Modelling Network	<ul style="list-style-type: none"> <li>◆ Access to Transport Modelling – Public Sector Knowledge Sharing Workshop – by invitation including: <ul style="list-style-type: none"> <li>○ Contribution to content</li> <li>○ Attendance by staff</li> </ul> </li> <li>◆ Support the review, shortlisting and selection of abstracts and technical papers for the Transport and Land Use Modelling Stream at the National Conference and OCS</li> <li>◆ Access to links with international modelling groups – including NZMUGs and Modelling World (UK)</li> <li>◆ Contribute to and endorse updates to Transport Modellers Code of Conduct from time to time</li> </ul>			
Young Professionals Network	<ul style="list-style-type: none"> <li>◆ Unlimited staff access to trial Buddy Program</li> <li>◆ AITPM presentation to new graduate cohort explaining the benefit of professional development (if supported by TMR)</li> </ul>			
Digital Communications	<ul style="list-style-type: none"> <li>◆ Logo displayed on the website with hyperlinking</li> <li>◆ Access for staff to event broadcasts</li> <li>◆ Premium job advertising at Standard rate</li> </ul>	<ul style="list-style-type: none"> <li>◆ Logo displayed on the website with hyperlinking</li> <li>◆ Access for staff to event broadcasts</li> <li>◆ Premium job advertising at Standard rate</li> </ul>	<ul style="list-style-type: none"> <li>◆ Logo displayed on the website with hyperlinking</li> <li>◆ Access for staff to event broadcasts</li> <li>◆ Premium job advertising at Standard rate</li> </ul>	<ul style="list-style-type: none"> <li>◆ Logo displayed on the website with hyperlinking</li> <li>◆ Access for staff to event broadcasts</li> <li>◆ Premium job advertising at Standard rate</li> </ul>

	Principal State Partner	Major Branch Partner	Branch Supporter	Branch Supporter (Local Government)
Membership	<ul style="list-style-type: none"> <li>◆ Unlimited staff access to the following               <ul style="list-style-type: none"> <li>○ Staff listed as subscribers in the AITPM database to access communications including newsletters and event broadcasts</li> <li>○ Access to webinar recordings and other online products in the Member Resources on the website</li> <li>○ Webinar registrations for Technical CPD Events</li> <li>○ Registrations for in person Technical CPD Events</li> <li>○ Profiles and access to Online Platform to engage with online discussions</li> <li>○ Platform – by invitation</li> <li>○ Discount (20%) off the non-member rate for registrations for online and face to face workshops, social and networking events</li> <li>○ Discount (10%) on membership renewal for staff (promotion code provided for staff use)</li> <li>○ No admin fee on new staff memberships - save \$30.00 (promotion code provided for staff use)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>◆ Discount on membership renewal for staff</li> <li>◆ No admin fee on new staff memberships - save \$30.00</li> </ul>	<ul style="list-style-type: none"> <li>◆ Discount on membership renewal for staff</li> <li>◆ No admin fee on new staff memberships - save \$30.00</li> </ul>	<ul style="list-style-type: none"> <li>◆ Unlimited staff access to the following               <ul style="list-style-type: none"> <li>○ Staff listed as subscribers in the AITPM database to access communications including newsletters and event broadcasts</li> <li>○ Access to webinar recordings and other online products in the Member Resources on the website</li> <li>○ Webinar registrations for Technical CPD Events</li> <li>○ Registrations for in person Technical CPD Events</li> <li>○ Profiles and access to Online Platform to engage with online discussions</li> <li>○ Discount (20%) off the non-member rate for registrations for online and face to face workshops, social and networking events</li> <li>○ Discount (10%) on membership renewal for staff (promotion code provided for staff use)</li> <li>○ No admin fee on new staff memberships - save \$30.00 (promotion code provided for staff use)</li> </ul> </li> </ul>