AITPM
Leadership in Traffic and Transport

PARTNER WITH AITPM

QUEENSLAND BRANCH

About AITPM

The Australian Institute of Traffic Planning and Management Ltd (AITPM) is the peak body for traffic and transport practitioners in Australia.

We provide a central point of reference for practitioners in traffic and transport planning and management and have developed a niche position within the industry thanks to our concerted focus on the quality and level of engagement of our members.

From humble beginnings in 1966, the AITPM network is now extensive, with a database of more than 5000 practitioners receiving and accessing services and events. Our underlying strength is our membership. With current growth of more than 10% p.a., we now represent more than 1500 active individual and organisational members across Australia and New Zealand. Members of the Institute are linked primarily by a common vocational interest rather than by similar academic qualifications alone. We engage practitioners in the public, private, academic, and not-for-profit sectors, with members having diverse backgrounds and experiences, in fields of practice including:

- Traffic Engineering
- Transport Planning
- Traffic Modelling
- Transport and Land Use Modelling
- Active Transport

- Transport Policy
- Road Safety
- Traffic/Transport Research
- Intelligent Transport Systems
- Road Design.

Our services and events address this broad range of areas of practice, exposing thousands of practitioners to the latest content, innovation, and technical perspectives every month.

While are a truly national organisation, working together to share and grow the industry's body of knowledge to ultimately improve transport outcomes for all communities, our state branches are the local engine rooms of our activity. Our Branches support the local delivery of services on the ground in:

- Queensland
- New South Wales, also servicing the Australian Capital Territory
- Victoria, also servicing Tasmania
- South Australia
- Western Australia.

Our ambitious vision for the industry

As the peak body for traffic and transport practitioners in Australia, it is our vision, that working together, the industry can achieve a sustainable, efficient, safe, multimodal transport system that is accessible by all communities.

To contribute to the achievement of this ambitious vision for the industry, our mission is to lead our members and practitioners to connect, collaborate, participate to advance their skills, capabilities, and knowledge. In doing so we will be focused on:

♦ **Community |** AITPM will grow a strong, connected, and supportive community of practitioners to enhance the resilience and capacity of the industry.
♦ **Collaboration |** AITPM will facilitate collaboration and engagement across the industry to influence better outcomes.
♦ **Capability |** AITPM will grow industry capability through sharing and developing knowledge and experience.
♦ **Governance and Organisational Excellence |** AITPM will ensure the correct operational enablers are in place to allow us to fulfill our mission and objectives

The AITPM is inviting likeminded organisations to partner with us in the achievement of this vision for the industry.

We are seeking local partners that believe in collaboration, and that will work with us and our community of traffic and transport practitioners to grow the capability of the industry in each of our states and territories.

We are seeking to partner with both our government departments, infrastructure, and public transport agencies, as well as with our major local governments and private sector consultancies.

Partner for growth

Partnering with the AITPM is an investment in the advancement of the traffic and transport industry, through supporting the enhancement of services, products, and knowledge.

Our partners are respected in the industry within their jurisdiction for the investment they make and through our promotional and profile opportunities, their brands are recognised within the local industry as leaders.

Our partnerships provide the opportunity for our partner organisations to showcase the talent, experience, and achievements of their teams amongst their industry peers and clients, building connections and strengthening their position as local leaders.

At a Branch level AITPM offers three key types of partnership: Principal State Partner, major Branch Partner, and Branch Supporter. Each provides a range of benefits that are focused on enabling our local partners to support the local industry by showcasing the talents and experience of their teams, while providing differing levels of engagement to suit the exposure that you desire.

We invite you to partner with AITPM and support the local industry.

Queensland Branch Vice President and Sponsorship Coordinator	**Queensland Branch President**
Erin Thomas	**Alec Tattersall**
Erin.thomas@aurecongroup.com	alec@psaconsult.com.au
07 3173 9467	**0405 439 400**

QUEENSLAND Branch Partnership Packages 2022

	Principal State Partner	Major Branch Partner	Branch Supporter	Branch Supporter (Local Government)
Annual Investment	$12,500 excl GST 1 available	$5,000 excl GST 3 available	$1,500 excl GST 6 available	$3,500 excl GST 3 or 4 available
Access to industry members and decision makers	♦ 10% discount off the full price for Technical Events, Networking and Social events for staff ♦ Invitations to exclusive boardroom sessions with senior industry members	♦ 10% discount off the full price for Technical Events, Networking and Social events for staff ♦ Invitations to exclusive boardroom sessions with senior industry members	♦ 10% discount off the full price for Technical Events, Networking and Social events for staff	♦ 10% discount off the full price for Technical Events, Networking and Social events for staff ♦ Invitations to exclusive boardroom sessions with senior industry members
State Technical Event Program	♦ Host 2x 'sponsored' technical events (webinar or F2F) (subject to approval of the topic/speakers) with a focus on showcasing partner initiatives of interest to a State and / or inter-state audience. Partner to cover event costs if beyond standard event style held by branch - to be negotiated. Includes 5 non-member tickets for company's use (not including speaker) ♦ Opportunity to display a company banner and promotional material at the sponsored F2F event - to be supplied and managed by sponsor ♦ Opportunity to present at another a Webinar or F2F technical seminar or forum (subject to a peer review of the presentation) ♦ Organisation logo displayed in event presentation slide pack	♦ Host a 'sponsored' technical event (webinar or F2F) (subject to approval of the topic/speakers). Partner to cover event costs if beyond standard event style held by branch - to be negotiated. Includes 5 non-member tickets for company's use (not including speaker) ♦ Opportunity to display a company banner and promotional material at the sponsored F2F event - to be supplied and managed by sponsor ♦ Opportunity to present at another Webinar or F2F technical seminar or forum (subject to a peer review of the presentation) ♦ Organisation logo displayed in event presentation slide pack ♦ Logo displayed on webinar broadcasts ♦ Verbal acknowledgment at each event	♦ Organisation logo displayed in event presentation slide pack ♦ Logo displayed on webinar broadcasts ♦ Verbal acknowledgment at each event	♦ Host a 'sponsored' technical event (webinar or F2F) (subject to approval of the topic/speakers). Partner to cover event costs if beyond standard event style held by branch - to be negotiated. Includes 5 non-member tickets for company's use (not including speaker) ♦ Opportunity to display a company banner and promotional material at the sponsored F2F event - to be supplied and managed by sponsor ♦ Organisation logo displayed in event presentation slide pack ♦ Logo displayed on webinar broadcasts ♦ Verbal acknowledgment at each event

	Principal State Partner	Major Branch Partner	Branch Supporter	Branch Supporter (Local Government)
	♦ Logo displayed on webinar broadcasts ♦ Verbal acknowledgment at each event ♦ Participation as a panellist in an industry leaders panel session			
State-based Social and Networking Events	♦ Logo displayed on event broadcasts ♦ Organisation logo displayed in event presentation slide pack and verbal acknowledgement at each event with AV	♦ Logo displayed on event broadcasts ♦ Organisation logo displayed in event presentation slide pack and verbal acknowledgement at each event with AV	♦ Logo displayed on event broadcasts ♦ Organisation logo displayed in event presentation slide pack and verbal acknowledgement at each event with AV	♦ Logo displayed on event broadcasts ♦ Organisation logo displayed in event presentation slide pack and verbal acknowledgement at each event with AV
Annual National Conference	♦ Right to review and select other conference sponsorship packages before general release. ♦ Principal Government Partner tailored package when the National Conference is in the Principal State Partner's home State; ♦ Discounts (20%) off standard non-member price for conference registrations (including dinner and seated lunch, excluding optional program extras e.g. tours) – to be negotiated when National Conference is in the Principal State Partner's home State ♦ Allocated seat at VIP tables for the conference dinner, if in attendance (no free ticket)	♦ Right to review and select other conference sponsorship packages before general release. ♦ Discounted ticket type - 30% off Standard non-member price for conference registrations (including dinner and seated lunch, excluding optional program extras eg tours) - unlimited registrations ♦ Allocated seat at VIP tables for the conference dinner, if in attendance (no free ticket)	♦ Discounted ticket type - 20% off Standard non-member price for conference registrations (including dinner and seated lunch, excluding optional program extras eg tours) - unlimited registrations ♦ Allocated seat at VIP tables for the conference dinner if the conference is in that state, if in attendance (no free ticket)	♦ Right to review and select other conference sponsorship packages before general release when the National Conference is in that State ♦ Discounted ticket type - 20% off Standard non-member price for conference registrations (including dinner and seated lunch, excluding optional program extras eg tours) - unlimited registrations ♦ Allocated seat at VIP tables for the conference dinner if the conference is in that state, if in attendance (no free ticket)
Online Conference Series	♦ Opportunity to present one paper (subject to a peer review of the presentation) ♦ Discounts (20%) off standard non-member price for conference registrations			

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Transport Modelling Network	♦ Access to Transport Modelling – Public Sector Knowledge Sharing Workshop – by invitation including: ○ Contribution to content ○ Attendance by staff ♦ Support the review, shortlisting and selection of abstracts and technical papers for the Transport and Land Use Modelling Stream at the National Conference and OCS ♦ Access to links with international modelling groups – including NZMUGs and Modelling World (UK) ♦ Contribute to and endorse updates to Transport Modellers Code of Conduct from time to time			
Young Professionals Network	♦ Unlimited staff access to trial Buddy Program ♦ AITPM presentation to new graduate cohort explaining the benefit of professional development (if supported by TMR)			
Digital Communications	♦ Logo displayed on the website with hyperlinking ♦ Access for staff to event broadcasts ♦ Premium job advertising at Standard rate	♦ Logo displayed on the website with hyperlinking ♦ Access for staff to event broadcasts ♦ Premium job advertising at Standard rate	♦ Logo displayed on the website with hyperlinking ♦ Access for staff to event broadcasts ♦ Premium job advertising at Standard rate	♦ Logo displayed on the website with hyperlinking ♦ Access for staff to event broadcasts ♦ Premium job advertising at Standard rate
Membership	♦ Unlimited staff access to the following ○ Staff listed as subscribers in the AITPM database to access communications including newsletters and event broadcasts ○ Access to webinar recordings and other online products in	♦ Discount on membership renewal for staff ♦ No admin fee on new staff memberships - save $27.50	♦ Discount on membership renewal for staff ♦ No admin fee on new staff memberships - save $27.50	♦ Unlimited staff access to the following ○ Staff listed as subscribers in the AITPM database to access communications including newsletters and event broadcasts ○ Access to webinar recordings and other online products in

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the Member Resources on the website o Webinar registrations for Technical CPD Events o Registrations for in person Technical CPD Events o Profiles and access to Online Platform to engage with online discussions o Access to "Public Sector Discussion Community" on Interchange Online Platform – by invitation o Discount (20%) off the non-member rate for registrations for online and face to face workshops, social and networking events o Discount (10%) on membership renewal for staff (promotion code provided for staff use) o No admin fee on new staff memberships - save $27.50 (promotion code provided for staff use)			the Member Resources on the website o Webinar registrations for Technical CPD Events o Registrations for in person Technical CPD Events o Profiles and access to Online Platform to engage with online discussions o Access to "Public Sector Discussion Community" on Interchange Online Platform - by invitation o Discount (20%) off the non-member rate for registrations for online and face to face workshops, social and networking events o Discount (10%) on membership renewal for staff (promotion code provided for staff use) o No admin fee on new staff memberships - save $27.50 (promotion code provided for staff use)