



 **AITPM**  
Leadership in  
Traffic and Transport

**ONLINE  
TECHNICAL  
CONFERENCE  
NOVEMBER 2022**

**SPONSORSHIP  
PROSPECTUS**



## MESSAGE FROM OUR CONVENERS

We are excited and proud to be delivering the 2022 AITPM Online Technical Conference Series, which will provide a valuable opportunity for sharing the latest technical knowledge from around the country, involving a diverse range of speakers from industry, academia and government.

The highly successful National Conference was held in July 2022 in Sydney and was a fantastic networking and high-level direction setting event for our industry. The Online Technical Conference Series complements the National Conference and continues the dialogue by providing an opportunity to reach a broader audience and explore topics with more in-depth technical sessions.

We are eager to partner with select organisations who share our passion for advancing the collective expertise of the industry and are keenly looking forward to collaborating with these organisations to deliver another successful online conference.

**Hans Gao and Mary Haverland,**  
**Conveners of the 2022 Online Technical Conference Series**

## PARTNERING WITH THE AITPM

The Australian Institute for Traffic Planning and Management (AITPM) is the national association for traffic and transport professionals.

The AITPM represents many different professions in the transport, planning and traffic sector, across path, road, rail, air and sea. We regularly communicate with more than 4,500 industry professionals across the country.

We support our members to connect, collaborate, and participate to advance their skills, capabilities, and knowledge.

AITPM has continued to adapt and grow throughout the pandemic, and we were quick to adopt online approaches to connect practitioners with relevant, accessible technical content, which has proven to be a highly successful way to engage with our members and subscribers during these times.

Following on from the hugely successful Online Conference Series events held in both 2020 and 2021, we are excited to be delivering the Online Technical Conference Series in November 2022.

AITPM partners with industry organisations to support the advancement of the traffic and transport industry and we are delighted to provide the opportunity for four companies in the sector to show their support for the transport industry and AITPM by sponsoring the 2022 Online Technical Conference Series.

## PRELIMINARY PROGRAM

		PLAN	MODEL	MOVE	
DATE	WEEK	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
31 OCT	0	VIDEO PRESENTATIONS AVAILABLE TO REGISTERED DELIGATES			
7 NOV	1	Conference opening + Creating streets for people	Modelling data collection and workflow planning	Cycling & micromobility planning	The provision and management of car-based infrastructure (Plan stream)
14 NOV	2	Decarbonisation in the transport sector	Emerging modelling practises	Safety	Active travel modelling (Model stream)
21 NOV	3	Public transport planning	Innovative modelling techniques	Automation	Conference closing session, including closing remarks from leading academic Dr Alexa Delbosc and YPA winners Q&A

Program subject to change subject to change at the organisers' discretion

## ABOUT THE 2022 ONLINE TECHNICAL CONFERENCE SERIES

**The 2022 Online Technical Conference Series will be held over a period of three weeks during November 2022.**

The format will involve recorded video presentations for pre-viewing, followed by a series of Live Q&A sessions with the presenters.

The Live Q&A sessions will each be an hour in length, with 1 session per day 4 days a week over the 3-week conference period.









The recorded video presentations will be available prior to the commencement of the live sessions and will be available to delegates as a library of technical content during and post-event.

The Conference will be delivered in three Streams:

- **Plan**
- **Model**
- **Move**

In both 2020 and 2021, the Online Conference Series events each attracted **more than 400 delegates** and generated a significant amount of online engagement amongst speakers and delegates, as well as with the industry at large.

The promotion for this event reaches our database of more than **4,500 members of the industry**, which is comprised of significant proportions of transport planners, engineers, and modellers, along with a broad range of practitioners in the various fields of transport practice.

	MAJOR SPONSOR	STREAM SPONSOR
	\$10,000+GST 1 available	Plan, Model \$5,000+GST Move \$4,500+GST
Complimentary registrations (worth \$450 each)	10	5
Sponsor rate registrations (\$220 each)	Unlimited	Unlimited
Acknowledgment as the Major Sponsor on all promotional materials		
Acknowledgment as a Stream Sponsor on all promotional materials		
Opportunity to give promotional address 2-3 minutes	Opening and Closing sessions	Nominated Stream
Opportunity to provide a Chair for a Live Q&A session	In any Stream	In nominated Stream
Provide a promotional video to be posted on Interchange with the OTCS videos		
Send company video in a dedicated email broadcast to the AITPM database promoting the OTCS		
Company video shared via the AITPM LinkedIn page to promote their involvement, including acknowledging any accepted speaker(s) for the event and the nominated Chair		
Acknowledgment in the frequent session reminder emails to participants during the OTCS	All sessions	Nominated Stream sessions only

**For more information and to secure your Sponsorship Package please contact Kirsty Kelly - Chief Executive Officer [Kirsty.kelly@aitpm.com.au](mailto:Kirsty.kelly@aitpm.com.au) 0408 187 128**