



Australian Institute of Traffic Planning  
and Management (AITPM)

# Strategic Directions



## About Us

The Australian Institute of Traffic Planning and Management Incorporated (AITPM) provides a central point of reference for practitioners in traffic and transport planning and management. Members of the Institute are linked primarily by a common vocational interest rather than by similar academic qualifications alone.

Traffic Planning and Management is an integrated activity involving traffic management and operations, transport planning, economics, freight, road safety, public transport, and non-motorised transport modes. The AITPM network is extensive, with its underlying strength being its own membership. The Institute started in 1966 and now has over 850 members and corporate members across Australia and New Zealand.

There are five state branches; Queensland, New South Wales, Victoria, South Australia and Western Australia. The membership is quite diverse across age, gender, qualifications, areas of practice and specialisation and employment sectors. Membership numbers continue to grow steadily each year. As such the AITPM is regarded as the peak traffic and transport body for practitioners in Australia.

AITPM is governed by a Board of Directors comprising five nationally elected executives and five State Branch Presidents elected by members in each state.

## AITPM Vision

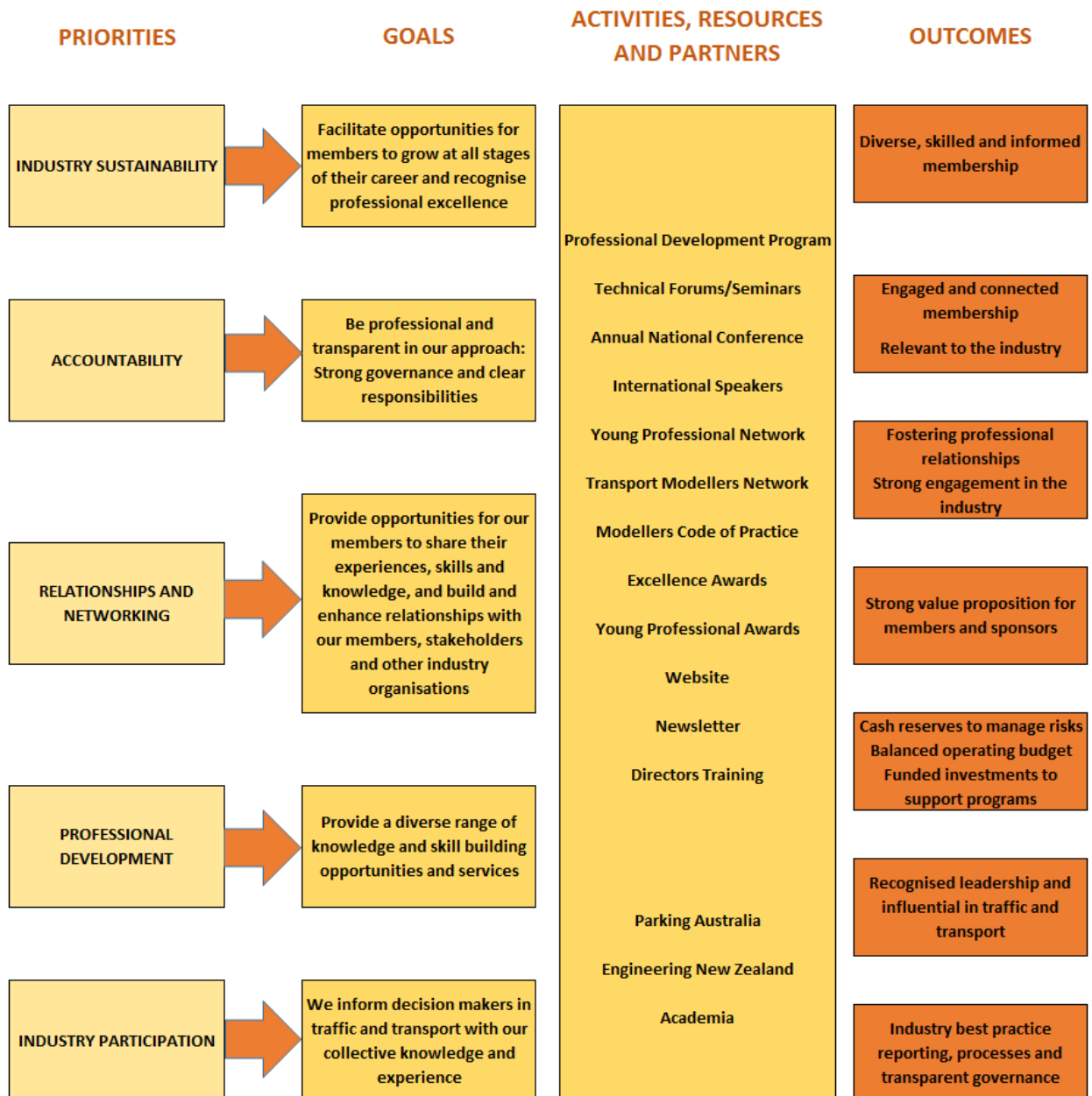
To provide leadership in traffic and transport by contributing to the development and management of a transport system that benefits all Australians.

## Strategic Directions

The strategic directions emphasise our core areas of interest. The figure overpage shows our key priorities and goals, the things we do and who we collaborate with to achieve our desired outcomes. Each year we allocate funds to key activities in support of these. The annual budget is developed in March each year and is posted on our website [https://www.aitpm.com.au/aitpm/annual budget](https://www.aitpm.com.au/aitpm/annual%20budget).

Our strategic directions are reviewed periodically by National Council to ensure we remain relevant to our members, our sponsors, our partners and the industry.

# STRATEGIC DIRECTIONS







# AITPM

Leadership in  
Traffic and Transport



AITPM National Secretariat  
PO Box 1070, TOOMBUL QLD 4012  
Phone: 0413 828 721  
Email: [aitpm@aitpm.com](mailto:aitpm@aitpm.com)  
[www.aitpm.com.au](http://www.aitpm.com.au)